



Appleton Offers the Widest Range of FSC-Certified Paper Products

(Appleton, Wis., October 13, 2008) Appleton announced that the company now offers the widest range of FSC-certified carbonless, direct thermal and security papers.

The Forest Stewardship Council (FSC) is an international nonprofit organization devoted to encouraging the responsible management of the world's forest. FSC-certified products use wood from forests that are managed according to strict environmental, social and economic standards.

While Appleton does not own any forestland, offering products that are certified for FSC chain-of-custody is a way Appleton chooses to support the growth of responsible forest management worldwide. Such an offering also helps Appleton's customers meet market demand for environmentally responsible products. "Our program enables our customers to make choices from a wide range of products that will help them meet the needs and preferences of their customers," said Pam Weinhold, vice president of marketing for Appleton's Technical Papers Division. Appleton's FSC certificate number is SCS-COC-001064.

Appleton will label products as "FSC Mixed Sources" for customers who specify they want to purchase one or more grades of our FSC-certified carbonless, thermal or security paper products. FSC Mixed Sources means the product contains a mixture of FSC-certified material, reclaimed material and/or other controlled sources. Local authorized paper merchants and Appleton sales representatives have additional information about Appleton's FSC-certified products.

Appleton's paper mills, converting plant, and distribution centers have earned FSC chain-of-custody certification and are certified for the manufacture and distribution of coated and uncoated paper products according to FSC chain-of-custody standards.

The FSC chain-of-custody process tracks and records the possession and transfer of FSC-certified wood through the entire supply chain – from the site of origin, through manufacture, production and processing stages, and, ultimately, to its end use.

About Appleton

At Appleton, finding ways to make our operations and products more environmentally responsible is part of our focus on operational excellence. That's good for business and the environment. All of our paper manufacturing facilities, research labs and headquarters have ISO 14001 certification. In addition to earning FSC certification, we have been using our patented vegetable-oil-based microcapsules to make our carbonless products since 2000. "Green" thinking is an ingredient in all Appleton's carbonless, thermal and security paper products. For more information about Appleton's environmental efforts go to www.appletonideas.com/environment. For information specific to NCR PAPER* brand carbonless efforts, please visit www.NaturallyNCRPAPER.com.

*NCR PAPER is a registered trademark licensed to Appleton.

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