



Appleton's FSC-Certified Papers

Appleton offers the widest range of FSC-certified carbonless, direct thermal and security papers.

Why is Appleton offering FSC-certified products to the market?

While Appleton does not own any forestland, offering products that are certified for Forest Stewardship Council (FSC) chain of custody is a way Appleton chooses to support the growth of responsible forest management worldwide. Such an offering also helps Appleton's customers meet market demand for environmentally responsible products.

How will Appleton label product as FSC-Certified?

Appleton will label products as "FSC Mixed Credit" for customers who specify they want to purchase one or more grades of our FSC-certified carbonless, thermal or security paper products.

What does Mixed Sources mean?

FSC Mixed products, manufactured on a credit system, such as Appleton's, contain a mixture of FSC virgin, reclaimed material, and/or other controlled sources.

Are all Appleton paper-based products available as FSC-certified?

Yes. All paper product lines and grades are available with an FSC-certified designation. Only those products you order specifically as FSC-certified will carry the designation.

Do you exclude any paper products from your FSC-certified product offering? No. The only product that cannot be FSC-certified is our direct thermal Polytherm® product, as this is a film substrate and is not paper-based.

How does Appleton's program compare to competitive offerings?

We offer the widest range of FSC-certified carbonless, direct thermal and security papers. Many mills only offer a specific line of products or specific products within a product line as FSC-certified.

How do I order FSC-certified Appleton products?

When placing orders directly with Appleton, all initial orders must go through your local Appleton sales representative for tracking purposes. Subsequent orders can go through Customer Service. A few key points to keep in mind:

- A separate purchase order will be required.
- This purchase order will be combined with others for the day to help you meet any required minimums.
- You will need to indicate, "FSC-certified product required."
- Minimum order quantities apply.

What are the lead times for FSC-certified product?

Lead times will be consistent with typical lead times for non-stocked items. See attached Schedule A for details.

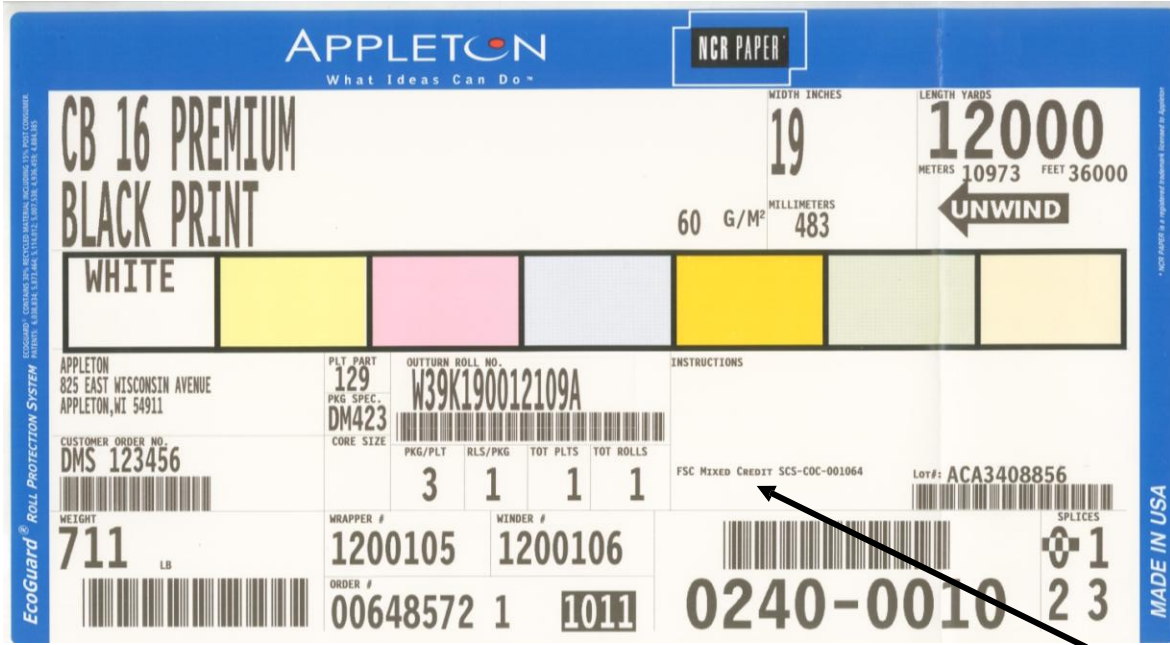
How will I track FSC-certified products from Appleton through my tracking system?

As you know, tracking is an essential part of the FSC chain of custody. Appleton is establishing new part numbers for FSC-certified products to enable you to more easily differentiate certified product from non-certified product.

How will I know the product is FSC-Certified?

The product will be identified with a new part number and with “FSC” in the description. Each certified product will contain Appleton’s FSC certification number based on the manufacturing facility in which the product was made. For example, products made at the Appleton location will state “FSC Mixed Credit SCS-COC-001064.” Examples are illustrated below.

Sample roll label:



Sample carton label:



Schedule A FSC-Certified Product Program Details

Product Line	Parts	Minimum Order Quantity	Standard Lead Time	Upcharge
NCR PAPER* brand Carbonless Rolls	All SKUs	1 roll**	10-21 days	FSC**
NCR PAPER* brand Carbonless Sheets	FSC 2PT SUPR RS-A BP 8.5x11 (0000-5943-new part #) FSC 3PT SUPR RS-C BP 8.5x11 (0000-5944-new part #) FSC 2PT XFII SS-Q BP 8.5x11 (0000-5535-new part #) FSC 3PT XFII SS-G BP 8.5x11 (0000 5536-new part #)	1 carton	4-12 days	FSC**
	All Other Stock SKUs	1 pallet	10-28 days	FSC**
	Special Making SKUs	1 pallet	10-28 days	FSC + Special Making Upcharge**
Direct Thermal	All SKUs (excluding Polytherm®)	**	21-25 days	FSC**
Security	All SKUs	**	14-28 days	FSC**

**Standard Minimum and Trim policies and related upcharges apply.

APPLETON

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Do additional charges apply?

A limited quantity of FSC-certified raw material is available in the market and costs more to procure. As a result, an upcharge will apply only to those specific orders that require FSC certification. See Schedule A and/or contact your local authorized merchant or your local Appleton sales representative for details.

Do I have to have FSC chain of custody certification to purchase FSC-certified products?

It is recommended. In order to pass along the FSC claim to your customers, you must have FSC chain of custody certification as well.

Where can I find copies of Appleton's FSC certifications?

You can find copies of our certifications at www.appletonideas.com/environment.

How do I become FSC-certified?

To become FSC-certified, you must go through a certification body. A listing of certification bodies can be found at: <http://www.fscus.org/certifiers/>

How can I learn more about FSC?

The following websites contain a variety of information about FSC:

www.fsc.org

www.fscus.org

www.fscscanada.org

Who do I contact with additional questions?

Contact your local authorized merchant or your local Appleton sales representative. You may also email Appleton at: Contact.us@appletonideas.com or call 1-800-533-9421.

The logo for Appleton, featuring the word "APPLETON" in a bold, sans-serif font. The letter "O" is stylized with a red dot above it, resembling a paper roll or a specific brand mark.

825 East Wisconsin Ave. P.O. Box 359. Appleton, WI 54912-0359

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