

# Appleton Corporate Safety Policy

January 1, 2008

Employee safety and health is a key component of Appleton's commitment to Operational Excellence and building a culture of health. We encourage employees to take control and actively manage their health, of which safety is an important part. We commit to implementing a companywide performance-driven safety management system. We will:

- Integrate safety into our business decisions.
- Seek to continuously improve our safety program.
- Strive to reduce workplace injury throughout the Company through proactive management and execution of our safety systems and procedures.
- Comply with all applicable legislation and regulation.
- Adopt other requirements necessary to establish a world class safety program.



Mark Richards  
President & CEO



Kathy Bolhous  
VP Performance Packaging



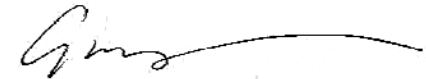
Thomas Ferree  
VP Finance & CFO



Sarah Macdonald  
VP & GM International



Walter Schonfeld  
President Technical Papers



Angela Tyczkowski  
VP, General Counsel & CCO



Kent Willetts  
VP Marketing & Strategy



David Williams  
VP Operations Technical Papers