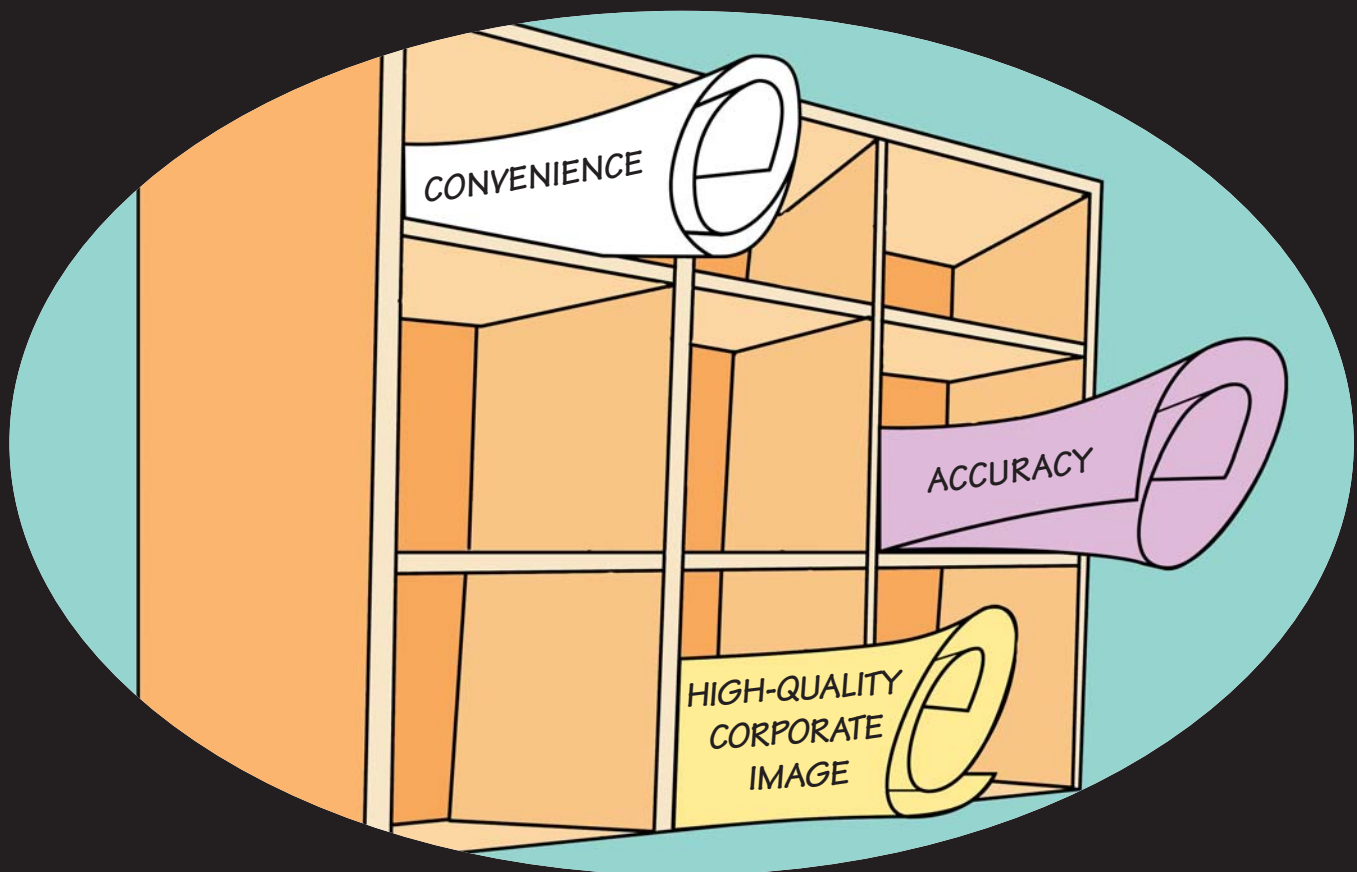


# Did You Lose Anything When You Switched To Laser-Printed Forms?



*“Hmmm... you say you’ve lost **Convenience, Accuracy**  
and **High-Quality Corporate Image**? Maybe we can help you...”*

**Find What You Lost  
When You Switched to  
Laser-Printed Forms  
With new *eCARBONLESS® Form Sheets...***



***eCARBONLESS® Form Sheets:***

- Special pre-printed carbonless form sheets for lasers and other electronic printing equipment.
- Lets you easily add written information to all copies of a laser-printed form — with just one writing!
- Comes with all your fixed information pre-printed in color (*logos, screens, rules, boxes, back-printing, etc.*).

CONVENIENCE



Big Bill wants to get back on the road NOW.

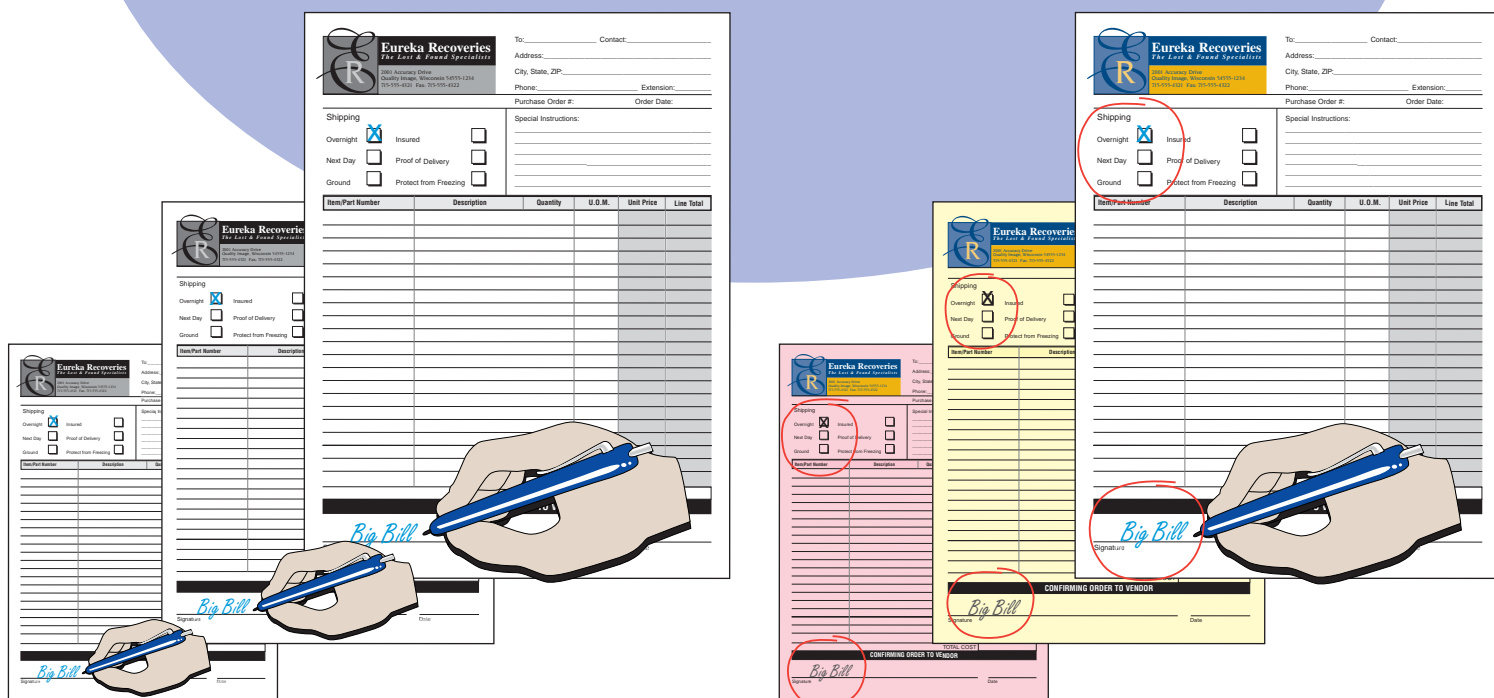
Do you really want to ask him to sign and check a bill of lading — THREE times?

## LOST with cut sheets

- **Each** ply has to be manually signed or checked.

## FOUND with eCARBONLESS®

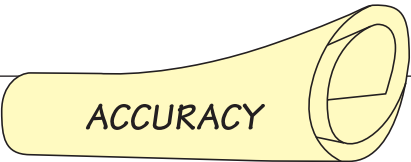
- Just **one** signature or check mark is needed — information instantly copies to all plies.



eCARBONLESS® Form Sheets Added Benefit:

### Toner Cost Savings

Since fixed information is pre-printed, you only need to print variable information.



You have to change the forms for 19 patients, 3 forms per patient.

Worried you might make a mistake?



# LOST

*with cut sheets*

- Added information must be transcribed to **each** individual sheet, increasing the possibility of errors.

# FOUND

*with eCARBONLESS®*

- The chances of transfer or copying error are greatly reduced since information copies to all plies.

OOPS!

The image shows two versions of an order form from Eureka Recoveries. The left version is a 'cut sheet' where the form is partially cut off, with a red arrow pointing to the missing portion and the word 'OOPS!' written next to it. The right version is an 'eCARBONLESS' form, which is a full-sized, carbonless copy. Both forms include a header with the company logo and contact information, a shipping section with checkboxes for 'Overnight', 'Next Day', and 'Ground', and a table with columns for 'Item/Part Number', 'Description', 'Quantity', 'U.O.M.', 'Unit Price', and 'Line Total'. At the bottom, there is a 'TOTAL COST' field and a signature line with the name 'John Doe'.

eCARBONLESS® Form Sheets Added Benefit:

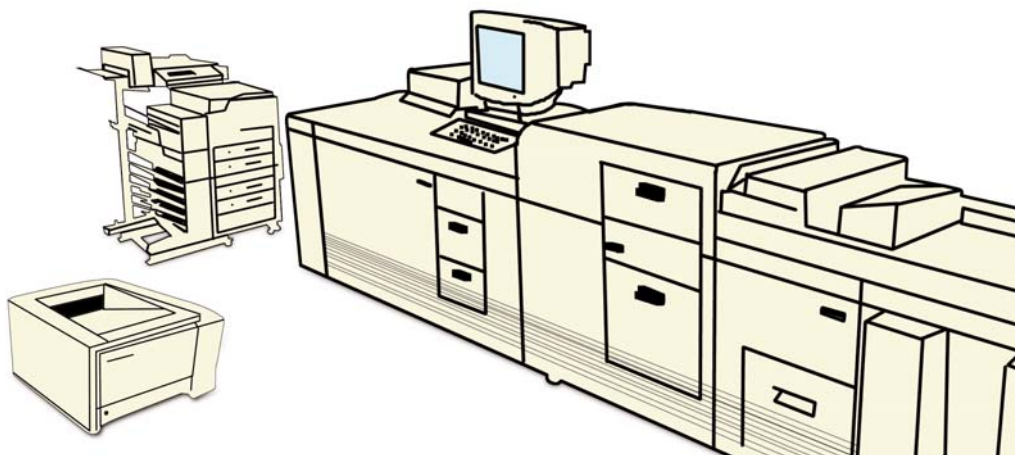
## Security

*Carbonless copies are always true copies of the original; alterations and inconsistencies are easily detected (unlike laser "original copies").*



## How to order...

- 1. Choose the fixed information you'd like pre-printed on your eCARBONLESS® Form Sheets** — multi-color logos, tables, boxes, screens, plus a variety of value-added features such as perforations, punched holes, numbering, bar codes, security features, back-printing and more — whatever you need!
- 2. Work with your forms sales person to choose the collation that meets your needs** — they will deliver form sheets ready for your selected laser or other electronic printing equipment:
  - Sheet size (*per your application and equipment specifications*)
  - Color of sheets (*options shown*):
    - CB: White
    - CFB: White, canary or pink
    - CF: White, canary, pink or goldenrod
  - Sequence (*as required by your equipment*):
    - Reverse (Example: white/canary/pink)
    - Straight (Example: pink/canary/white)
  - (*Insert sheets print-side up or down as required by your equipment.*)
- 3. Then, just run it through your laser or other electronic printing equipment!** You can easily add written information to all copies of a laser-printed form — with just one writing.



## Applications:

- Delivery receipts
- Applications
- Estimates
- Repair orders
- Purchase orders
- Change orders
- Invoices
- Packing slips
- Insurance forms
- Credit card bills
- Medical forms
- Real estate forms

## Value-added features that can be added as needed:

- Multi-color preprinting
- Punched holes
- Special perforations
- Security features
- Bar codes
- Numbering
- Color plies
- Back-printing
- Privacy features
- ...and more



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Forms Sales Professionals: To order more of these materials, call Appleton Customer Service at 1.800.627.7273; ask for:

- PL-379N-CR, eCARBONLESS® Brochure—Comes with five (5) eCARBONLESS® Test Packs; limit one (1) per call.
- PL-396N-CR, eCARBONLESS® Test Pack—Each pack includes eight (8) 2-part sets of 8-1/2" x 11" sample sheets; limit ten (10) packs per call.

**APPLETON**  
What Ideas Can Do™