

Mark R. Richards

Chairman, President and Chief Executive Officer

Mr. Richards has been Chief Executive Officer and President of Appleton since April 2005 and a Director and Chairman of Appleton since June 2005 and Chief Executive Officer, Chairman, Director and President of PDC since April 2005. Prior to joining Appleton, Mr. Richards served as president of the Engineered Support Structures division of Valmont Industries, Inc. since 1999. Mr. Richards is a graduate of Northwestern University's Kellogg Graduate School of Management where he earned a master's degree in business administration with concentrations in marketing and finance in 1989. He earned a bachelor's degree in packaging from Michigan State University in 1983.