



APPLETON PAPERS INC.
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Appleton Papers to Release First Quarter 2002 Financial Results

(Appleton, Wis., April 22, 2002) Appleton Papers will release its first quarter 2002 financial results after market close on Thursday, May 9, 2002. The company's chief executive officer, Doug Buth, and chief financial officer, Dale Parker, will host a teleconference to discuss those results on Friday, May 10, 2002, at 1:00 p.m. CDT.

The call will be broadcast live over the Internet. Interested parties may connect to the www.appletonpapers.com/whatsnew on the Appleton Papers Web site to access the conference link. The call will be archived on the Web for 10 days.

A playback of the teleconference will also be available from approximately 4:00 p.m. CDT, May 10 through May 19. To access, please dial 800-642-1687 and use the access code 3871496.

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