



Appleton to release 2002 Financial Results

(Appleton, Wis., Feb. 21, 2003) Appleton will release its fourth quarter and full-year 2002 financial results after market close on Thursday, February 27, 2003. The company's chief executive officer, Doug Buth, and chief financial officer, Dale Parker, will host a teleconference to discuss those results on Friday, February 28, 2003, at 11:00 a.m. EST.

The call will be broadcast live over the Internet. Interested parties may connect to www.appletonideas.com/investors on the Appleton Web site to access the conference link. The call will be archived on the Web for 10 days.

A playback of the teleconference will also be available from approximately 1:00 p.m. EST, February 28 through March 10. To access the playback, please dial 800-642-1687 and use the access code 8326453.

Appleton creates innovative product solutions for business, consumer and government applications worldwide through its unique development and use of coating formulations and applications and encapsulation technology. Appleton is the leading producer of carbonless paper used to make multipart business forms. The company also manufactures thermal products used to make point-of-sale, tag, ticket and label products as well as security products used in document and product authentication solutions.

Appleton is headquartered in Appleton, Wis., and has manufacturing operations in Wisconsin, Ohio and Pennsylvania. Appleton employs approximately 2,500 people and is 100 percent employee-owned.

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