

## Appleton Sites Earn ISO 14001 Certification

(Appleton, Wis., January 23, 2006) Appleton Plant, Portage Plant, Appleton Distribution Center and East Warehouse Road collectively have earned ISO 14001-2004 certification for the facilities' environmental management system. ISO 14001 is a structured environmental management system developed with participation from agencies and companies throughout the world. This certification was granted January 3, 2006, and signifies that Appleton site facilities operate with a verifiable system to minimize any adverse effects on the environment caused by its activities.

Collectively, the Appleton and Portage sites are the third Appleton manufacturing facility to earn ISO 14001 certification. On March 26, 1999, the West Carrollton, Ohio, mill became one of the country's first paper mills to earn ISO 14001 registration. Appleton's Roaring Spring, Pa., mill earned the certification on February 15, 2001.

The standards were created by the Switzerland-based International Organization for Standardization (ISO). Achieving ISO 14001 certification requires a company's commitment to compliance with laws and regulations as well as continuous improvement in operations that will go beyond what is required by state and federal agencies.

"Implementing an environmental management system is no different than implementing a quality improvement process," said Paul McCann, Appleton Plant manager. "It affects the entire organization and requires ongoing commitment and participation from everyone." Each employee completed a 33 module online training program to educate themselves about the ISO 14001 policies and procedures.

"Earning ISO 14001 certification is one way to show our commitment to operational excellence," said Mark Richards, chief executive officer. "It should serve as a source of pride and reassurance to our employees, the local residents and our customers that we take our responsibility for environmental stewardship very seriously," said Richards.

ISO 14001 provides a strategic approach to setting environmental objectives and targets, to achieving them and to demonstrating they have been achieved. Conformance to ISO 14001 supports what an organization says about its own environmental policies, plans and actions.

The benefits of using this systematic approach to environmental management include reduced waste, reduced energy and material consumption, improved image to regulators, customers and the public, and a framework for continuous improvement of the plant's environmental performance.

### About Appleton

Appleton uses ideas that make a difference to create product solutions through its development and use of coating formulations and applications, encapsulation technology, and specialized and secure print services. The Company produces carbonless, thermal, security and performance packaging products. Appleton is headquartered in Appleton, Wisconsin, and has manufacturing operations in Wisconsin, Ohio, Pennsylvania, Massachusetts and the United Kingdom, employs approximately 3,300 people, and is 100 percent employee owned. For more information visit [www.appletonideas.com](http://www.appletonideas.com).



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