



Appleton to locate a regional distribution center in Monroe, Ohio

(Appleton, Wis., August 3, 2010) Appleton has announced plans to establish a 220,000 square-foot regional distribution center for its carbonless, thermal and security products in Monroe, Ohio. Appleton will lease the facility located at 1001 Logistics Way from Industrial Developments International Inc.

Appleton expects to have the Monroe facility operational by November. The company will then close a distribution center it operates in Hebron, Ken., by the end of the year. The company will transfer the 10 employees who work at the Kentucky distribution center to staff the Monroe facility.

The Monroe distribution center is located approximately 20 miles south of Appleton's paper mill in West Carrollton, Ohio, and will enable the company to expand its distribution capabilities in the region. Appleton invested \$125 million to expand company's thermal paper production capacity at the mill in 2008. The company's West Carrollton mill also produces carbonless paper.

About Appleton

Appleton creates product solutions through its development and use of coating formulations, coating applications and encapsulation technology. The Company produces carbonless papers, thermal papers, and Encapsys® products. Appleton, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio, and Pennsylvania, employs approximately 2,000 people and is 100 percent employee-owned. For more information, visit www.appletonideas.com.

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