



## **Appleton to Release Third Quarter 2003 Financial Results**

(Appleton, Wis., October 31, 2003) Appleton will release its third quarter 2003 financial results after market close on Thursday, November 6, 2003. Chief executive officer, Doug Buth, and chief financial officer, Dale Parker, will host a teleconference to discuss those results with the investment community on Friday, November 7, at 11:00 a.m. ET.

The call will be broadcast live over the Internet. Interested parties may connect to [www.appletonideas.com/investors](http://www.appletonideas.com/investors) on the Appleton Web site to access the conference link. The call will be archived on the Web for 10 days.

A playback of the teleconference will also be available from approximately 1:00 p.m. ET, November 7 through November 17. To access the playback, please dial 800-642-1687 and use the access code 3628129.

Appleton creates product solutions through its development and use of coating formulations and applications and encapsulation technology. The company produces carbonless, thermal, security, inkjet and performance packaging products. Appleton is headquartered in Appleton, Wisconsin, and has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 2,600 people, and is 100 percent employee-owned. For more information visit [www.appletonideas.com](http://www.appletonideas.com)

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