



## **Appleton to Release Fourth Quarter and Full Year 2005 Financial Results**

(Appleton, Wis., January 30, 2006) Appleton will release its fourth quarter and full year 2005 financial results after market close on February 21, 2006. Mark Richards, chief executive officer, and Dale Parker, chief financial officer, will host a teleconference to discuss those results with the investment community on February 22, at 11:00 a.m. ET.

The call will be broadcast live over the Internet. Interested parties may connect to [www.appletonideas.com/investors](http://www.appletonideas.com/investors) on the Appleton Web site to access the conference link. The call will be archived on the Web until March 23, 2006.

A playback of the teleconference will also be available from approximately 1:00 p.m. ET, February 22 until March 23. To access the playback, please dial 800-633-8625 and use the access code 21282413.

### **About Appleton**

Appleton uses ideas that make a difference to create product solutions through its development and use of coating formulations and applications, encapsulation technology, and specialized and secure print services. The Company produces carbonless, thermal, security, and performance packaging products. Appleton is headquartered in Appleton, Wisconsin, and has manufacturing operations in Wisconsin, Ohio, Pennsylvania, Massachusetts and the United Kingdom, employs approximately 3,300 people, and is 100 percent employee-owned. For more information visit [www.appletonideas.com](http://www.appletonideas.com)

Media Contact: Bill Van Den Brandt  
Manager, Corporate Communications  
920-991-8613  
[bvandenbrandt@appletonideas.com](mailto:bvandenbrandt@appletonideas.com)