



## **Appleton completes sale of C&H Packaging**

(Appleton, Wis., December 18, 2009) Appleton announced today that it has completed the sale of C&H Packaging to InterFlex Group, Inc. based in Wilkesboro, N.C. Terms of the sale were not disclosed.

In July, Appleton announced its intention to explore options to sell C&H Packaging, a wholly-owned subsidiary Appleton acquired in April 2003. C&H Packaging is located in Merrill, Wis., and prints and converts flexible plastic packaging materials for companies in the food processing, household and industrial products industries. C&H Packaging employs approximately 80 people.

Appleton's chief executive officer, Mark Richards, said that Appleton intends to focus its performance packaging operations on film production. Appleton's film-producing facilities include American Plastics in Rhinelander, Wis. and New England Extrusion in Turners Falls, Mass., and Milton, Wis.

### **About Appleton**

Appleton creates product solutions through its development and use of coating formulations, coating applications and encapsulation technology. The Company produces carbonless, thermal, security and performance packaging products. Appleton, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio, Pennsylvania, and Massachusetts, employs approximately 2,200 people and is 100 percent employee-owned. For more information, visit [www.appletonideas.com](http://www.appletonideas.com).

### **Notice regarding forward-looking statements**

This news release contains forward-looking statements. The words "will," "believes," "anticipates," "intends," "estimates," "expects," "projects," "plans," or similar expressions are intended to identify forward-looking statements. All statements in this news release other than statements of historical fact, including statements which address Appleton's strategy, future operations, future financial position, estimated revenues, projected costs, prospects, plans and objectives of management and events or developments that Appleton expects or anticipates will occur, are forward-looking statements. All forward-looking statements speak only as of the date on which they are made. Those statements rely on assumptions concerning future events and are subject to a risks and uncertainties, many of which are outside of Appleton's control, that could cause actual results to differ materially from such statements. Those risks and uncertainties include, but are not limited to, the factors listed under the heading "Risk Factors" in Appleton's 2008 annual report on Form 10-K. Given these factors, you should not place undue reliance on the forward-looking statements. Forward-looking statements speak only as of the date they are made and may not be updated to reflect changes that may occur after the date they are made. Appleton disclaims any obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

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