



## **Tyrone joins Appleton as senior vice president**

(Appleton, Wis., February 1, 2010) Appleton has announced that Jim Tyrone has joined the company as senior vice president and will be responsible for Appleton's thermal paper business unit and have oversight of the company's paper manufacturing operations.

Sarah Macdonald will serve as vice president of the carbonless business unit which includes responsibility for carbonless and security papers. She has been serving as Appleton's vice president of global sales and general manager of international.

### **More about Jim Tyrone**

Tyrone comes to Appleton with 28 years of management experience and an outstanding record of executive leadership in delivering strong market, financial and operational results. He most recently served as senior vice president of sales and marketing for NewPage Corporation. Tyrone served in the same capacity with MeadWestvaco Corporation prior to its spinoff of NewPage.

Tyrone's career in the paper industry began with Mead Corporation where he served as vice president and general manager of the carbonless paper business unit; president of the fine paper division; and vice president of Mead's paper division (all coated, carbonless and uncoated paper products). His responsibilities included managing channel strategy, sales and profit margin growth, product improvements, organizational changes, productivity, throughput and cost improvements.

Before entering the paper industry Tyrone worked for seven years as a management consultant for McKinsey & Company. His work focused on strengthening the financial and operational performance of companies in several industries.

Tyrone earned a master's degree in business administration from Harvard University and a bachelor's degree in chemical engineering from the University of Virginia.

### **About Appleton**

Appleton creates product solutions through its development and use of coating formulations, coating applications and encapsulation technology. Appleton produces carbonless, thermal, security and performance packaging products. Appleton, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio, Pennsylvania, and Massachusetts, employs approximately 2,200 people and is 100 percent employee-owned. For more information, visit [www.appletonideas.com](http://www.appletonideas.com)

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